

## 1. Data controllers

Association of ProAgria Centres  
Visiting address: Urheilutie 6, FI-01301, Vantaa, Finland  
Business ID: 0201666-3  
(later "ProAgria")

FKS Tapahtumat Oy  
Visiting address: Kauppakatu 19, FI-40100, Jyväskylä, Finland  
Business ID: 2116262-3  
(later "FKS-Tapahtumat")

## 2. Contact person in register matters

Managing director Marko Toivakka  
Tel. +358 (0)40 073 5259  
[marko.toivakka@proagria.fi](mailto:marko.toivakka@proagria.fi)

## 3. Data protection officer

Managing director Marko Toivakka  
Tel. +358 (0)40 073 5259  
[marko.toivakka@proagria.fi](mailto:marko.toivakka@proagria.fi)

## 4. Name of the register

EXHIBITOR EXTRANET

## 5. Nature and purpose of data processing

Based on privacy by default, we process personal data because:

- a) Processing is necessary for the performance of a contract to which the data subject is a party.

The purpose of processing personal data is to:

- a) comply with our contractual obligations,
- b) provide and develop services,
- c) manage and develop customer relationships.

## **6. What personal data we process**

As a data controller, we process the following personal data:

- First and last names, telephone number, email of the contact person.

In addition, we process the following customer data:

- Company name, business ID, necessary contact data (postal and visiting addresses), electronic invoicing data (if applicable).

## **7. Source of personal data**

Data is collected to the system from the representatives of inviting companies.

In addition, personal data may also be collected and updated for the purposes defined in this data protection statement from publicly available sources and authorities or based on information received from other third parties within the limits of the applicable law. Such data updating is performed directly, using manual or automatic methods.

## **8. Storage, retention, transfer and disclosure of data**

We do not disclose data contained in the register to any external parties, excluding contractors who are necessary for conducting an event (for events in which the data subject participates) and legal access rights of authorities.

We provide our services from certified data centres of an external service provider and personal data is stored on servers located in these centres.

We do not transfer, disclose or store personal data outside the EU/EEA.

## **9. Protection of data**

The information system of the data controller as well as the files are protected with multi-level technical protective measures consistent with the best practices in this business sector. Access to the register requires a personal user ID and password that are only granted to those employees of the data controller, to whose position and tasks said access right is related.

## **10. Your rights as a data subject**

As a data subject, you have the right to review the data stored about you in the register and request rectification or erasure of inaccurate, outdated, unnecessary or unlawful data, unless contrary to legal requirements. If you can access your data by yourself, you can also modify the data by yourself. If the processing is based on your consent, you have the right to withdraw your consent or change it.

As a data subject, you have the right under the general data protection regulation to object to or request restriction of processing of your personal data, as well as lodge a complaint with a supervisory authority regarding the processing of personal data.

In so far as you have provided data to the customer register by yourself and this data is processed on a contract basis or under your consent or assignment, you have the right to receive such data mainly in machine-readable format and the right to transmit this data to another data controller.

For specific personal reasons, you also have the right to object to processing operations concerning you, when the grounds for data processing is our legitimate interest. In the context of your request, you must identify the specific circumstance based on which you object to the processing. We can only refuse to comply with the request related to such objection on grounds required by law.

When you request the erasure of your data or restriction of processing or withdraw your consent, you undertake to accept that the provision of the service ordered or received by you can be stopped by ProAgria or FKS-Tapahtumat. In such a situation, you are not entitled to any tangible or intangible compensation regardless of whether your request causes you economic or other harm. ProAgria and FKS-Tapahtumat also reserve the right to maintain in force the invoicing criteria for services ordered until such request regardless of whether the products have been delivered or not.

## **11. Contacts**

All correspondence and requests related to this statement must be delivered in writing to the contact person indicated in section two (2). Written correspondence includes email messages delivered with read receipts and confirmed read, delivery and confirmation of receipt of a registered letter and a personally delivered written document stating the reason for contacting.

## **12. Modifications on this data protection statement**

We may update this data protection statement as needed if our operations or data protection principles change. Updates may also be necessary to comply with changes in laws. Modifications will take effect once we have published the updated data protection statement. Therefore, we encourage you to regularly review the content of this data protection statement.